



ILL-LA-LA DESIGNS LTD PRESS KIT

COMPANY PROFILE:

ILL-LA-LA DESIGNS is an indie, eclectic and fashionably conscious brand ideal for the cosmopolitan woman. Our style and aesthetic is described as a perfect combination of simplicity and extravagance; our pieces are handmade in limited quantities consisting of sustainable materials and methods.

DESIGNER BIO:

Sheila Denanyoh is the founder, and self-taught head designer of the conscious and global brand, ILL-LA-LA DESIGNS LTD. At an early age, Ms. Denanyoh had an innate ability for sewing and creating amazing designs which has led her to a flourishing career in the fashion industry. Her couture and ready to wear designs makes her a sought after designer in the U.S, U.K, Australia, Africa and on fashion runways. Her journey has been enduring, filled with lessons and laughter. But above all, her perseverance is commendable, testifying to the notion that “if you knock long enough and loud enough at the gate, you are sure to wake up somebody.”*

Along with her accomplishments, she is a philanthropist and considers herself as such first. Ms. Denanyoh founded the Looks for Books non-profit project in 2008, which provides educational materials and resources to disenfranchised African youth. Looks for Books has served over 400 children thus far and has collected over 4,000 library books for the next phase of its mission.

Headquartered in Columbus, Ohio with a base in Accra, Ghana (Sheila’s native country), the dedicated Ill-la-la team strives to redefine fashion into the selfless and functional aspect that is not often seen. Their design aesthetic

provides a perfect combination of simplicity with extravagance, and the artistic style of this brand has garnered noteworthy attention.

(*Quote; Henry Wadsworth)

GENERAL CONTACT

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RETAIL DISTRIBUTION LIST

1) ILL-LA-LA DESIGNS BOUTIQUE

Online Store: www.illlaladesigns.com

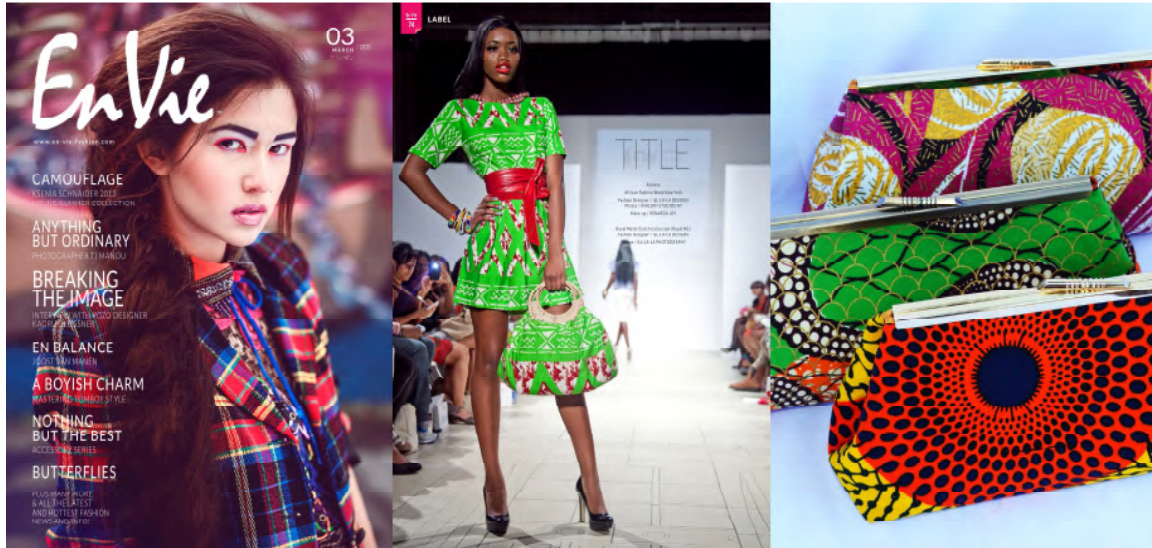
Phone: (614) 859-9631

2) KIFLE SHOE BOUTIQUE

1203 N High St, Columbus, OH 43201

(614) 914-8247

EDITORIAL PRESS COVERAGE



ENVIE MAGAZINE MARCH 2013 ISSUE



ESSENCE MAGAZINE AUGUST 2012 ISSUE

I spy ill-la-la designs! :)



ZEN MAGAZINE

SPRING/SUMMER 2013 COLLECTION





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